



## PRODUCT NEWS

Lausanne (CH), February 3<sup>rd</sup>, 2023

# New OXO Seafood Utensils

OXO introduces the new and upgraded Premium Seafood Collection at Ambiente 2023 in Frankfurt

Lobster, mussel, and shrimp dishes always create a special occasion and evoke memories of the last summer vacation by the sea with the new seafood utensils from OXO, now making it even easier to enjoy the taste of the sea at home.



The **OXO Good Grips Seafood & Nut Cracker** combines classic design and modern comfort to crack open seafood and nuts effortlessly. The ridged opening securely fits claws and nuts of any size, while the narrow center is designed to pinch even thin crab legs. (RRP 18,99€/15£)

The **OXO Good Grips Seafood Picks** pull large, delicious chunks of meat from legs or claws effortlessly while the long neck easily reaches into deep shells. Featuring the OXO non-slip signature handle, the picks are non-slip even with wet hands. (RRP 14,99€/12£)





The **OXO Good Grips Seafood Scissors** make cutting through shells and fish a breeze. Featuring a special curved design for lobster tails, crab claws and shrimp, plus a built-in, these scissors offer all-in-one convenience.



The scissors, like the entire series, are easy to clean and dishwasher safe. (RRP 20,99€/19£)

The **OXO Good Grips Oyster Knife** opens oysters easily and quickly. The sturdy stainless steel blade and the bent tip pierce and pry open even the toughest of shells. It then effortlessly separates the meat from the shell while the soft handle is shaped to fit comfortably in your hand. (RRP 14,99€/12£)



**Make every day better, every day. Guaranteed.**

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**Note to the editors:**



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For stockist details call 0114 242 7295 or visit [www.oxouk.com](http://www.oxouk.com)

**About OXO**

For over 30 years, OXO has been globally recognized for its groundbreaking, award-winning universal product design. Starting with the iconic OXO Good Grips Swivel Peeler in 1990, OXO has paired innovation and purpose to create tools and gadgets that make everyday living better, every day. Today, OXO makes products that span several home categories: cooking, baking, cleaning, storage and organization, coffee, baby. The brand has won over 100 design awards worldwide; its products reside in the collection of the Museum of Modern Art and the Smithsonian Cooper Hewitt National Design Museum. OXO consistently challenges convention, solving problems and anticipating needs with thoughtful, modern design solutions. OXO is a proud member of 1% for the Planet, committing 1% of annual sales to support environmental nonprofits. Learn more about how OXO is making the everyday better at [www.oxo.com](http://www.oxo.com).

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